



THE LEAGUE OF WOMEN VOTERS OF ALAMEDA

Alameda Measure E Campaign Contributions

March 5, 2024 election

Understanding the Charts and Tables

The charts and tables cover all contributions made to Measure E proponent Alameda Forward from the time the committee began raising funds specifically for the measure. No committee collecting funds to oppose the measure has been formed to date. The charts and table will be updated after subsequent filing deadlines on February 22, 2024 and July 31, 2024.

The data reflect both monetary and non-monetary contributions in excess of \$100 from any one source. Contributions of less than \$100 are not itemized and are therefore not reflected in the totals except as noted in the Contributions by Size graphs.

The total contributions do not reflect amounts spent by Independent Expenditure Committees. If the campaign committees are not coordinating this support, they are not required to include it as a financial contribution to their campaign. To date, no independent expenditure committees for or against Measure E have filed any reports.

Categories of information in the charts (type of contributor, location of contributor and size of donation) are the same categories used to record the information in the 460s; we have labeled the categories somewhat differently for clarity. Contributions from special purpose PACs connected to unions or businesses have been categorized as union or business based on the source; contributions from general purpose PACs are listed as political.

Location is determined by the mailing address listed for the contributor in the filing forms. If the contribution came from a group, the address of the group rather than its individual members determines how the contribution is categorized by location.