

## MEASURE A PERALTA COLLEGES AFFORDABLE EDUCATION REAUTHORIZATION

### THE QUESTION

To continue providing community colleges in Alameda, Berkeley, Laney, and Merritt at existing tax rates, support affordable education to prepare students for jobs/careers and university transfer; attract/retain high quality faculty; shall the Peralta Community College District's measure be adopted, reauthorizing the existing \$48 per parcel annually for 9 years, providing \$8,000,000 annually, with oversight, funds that cannot be taken by the state or used for administrative salaries, all funds benefitting local colleges?



### THE SITUATION

- In 2012, voters approved Measure B, a \$48 parcel tax to fund affordable higher education across these Peralta Community Colleges: Oakland's Laney and Merritt Colleges, College of Alameda and Berkeley City College.
- Voters reauthorized the tax for 10 years in 2018.
- The tax yields eight million dollars in annual funds. Revenues from the tax are spent to prepare students for jobs and careers as well as for transfers to four-year colleges. Funds from the measure also support retraining programs, ensure the preservation of core academic programs and facilitate the recruitment and retention of faculty.
- An independent citizen oversight committee monitors expenditures. The most recent financial and performance audits in 2024-25 certified that funds have been spent in accord with voter approved requirements.

### THE PROPOSAL

- Measure A proposes that the existing \$48 parcel tax be renewed effective July 1, 2027 with an expiration date of June 30, 2036.
- The proposal sets the same purposes and goals for funding as were set in the original measure and the current extension: preparing students for jobs and careers as well as for transfers to four-year colleges, ensuring the preservation of core academic programs and facilitating the recruitment and retention of faculty.
- The existing Citizen's Parcel Tax Oversight Committee will continue to oversee that revenues and expenditures are complying with the voter approved requirements. As part of the oversight, trustees will review an annual presentation on parcel tax plans, expenditures and progress toward student success and measurable outcomes.
- The measure mandates an annual audit report stating the amount of money received and expended from parcel tax proceeds, and the status of projects and programs funded by the parcel tax. Two-year expenditure plans developed by staff from each of the colleges are also required.

### FISCAL EFFECT

Measure A would extend the current \$48 parcel tax for nine years until 2036. The measure raises eight million dollars in annual revenue.



### SUPPORTERS SAY

- Voting YES on A will maintain critical funding that supports students at Oakland's Laney and Merritt Colleges, College of Alameda and Berkeley City College in obtaining quality career training programs and avoiding high-interest debt.
- In times of increasing educational costs and reduced state and federal funding, this measure provides critical funding that stabilizes these colleges' finances and enables students to learn skills for future employment.



### OPPONENTS SAY

No opposition statements appear on the Registrar of Voters' website, nor have we identified other statements or articles in opposition.

