

LEAGUE OF WOMEN VOTERS ALAMEDA
BOARD MEETING MINUTES, August 28, 2020
Virtual Meeting Online via RingCentral

Board members present: Anne McKereghan, presiding; Ashley Lorden, William Smith, Karen Butter, Anna Crane, Laura Kinley, Ken Werner, Keasha Martindill, Doris Gee, Sheila Durkin, Barbara Price. **Other members present:** Ruth Dixon-Mueller, Marilyn Ng, Wendy Shiraki, Courtenay Davis, Mari Clark. **Speech Tournament youth participants present:** Rana Wiar, Sarah Park.

Call to order: Anne McKereghan called the meeting to order at 5:03 PM.

Anna moved and Doris seconded to accept consent agenda.

Voter Services: Setting candidate forum dates 2nd, 3rd, 4th Thursdays in September (9/10: city council, 9/17: school board, 9/24: measures). We won't have a live forum, just moderators/candidates. Keasha explains that we are putting out a call for questions to ask candidates in Alameda Sun. We'll purchase Zoom webinar upgraded service using forum budget. We'll need a group to review questions sent in and curate ahead of each forum: Doris has a list of volunteers. One candidate for school board is declining to participate unless LWVA makes some public statements; we will not respond to that request but keep an open door for them to participate.

Action: County .5% sales tax measure for homelessness (general fund) recommended to not support. There's no mandate that funds will be used for the stated purpose, sales taxes are regressive, and there are funds for this purpose that haven't been spent. Note: 5/6 leagues must support for County Council to support. Motion to remain neutral made by Karen and seconded by Bill approved.

Pros/Cons for Measure Z being drafted but will need review by Exec Committee, then the Board. CASA requested to co-sponsor forum on Measure Z (they are neutral on it, and would like to do this as long as we haven't taken a position). We would not want to hold an endorsement until after the event if we choose to endorse, so we will wait to decide on the forum pending our endorsement decision in the next week.

Police forum with goal to understand what our police do, including data. Will not have live questions; identifying moderator. Will send out data and documentation ahead of forum. Campaign finance data will be sent out in September to show contributions before elections.

Communications: New volunteers Courtenay and Jenn helping with social media; getting started with Instagram. Keasha has a Google Voice 415-580-2698 number for the League that we could use as a Voter Helpline; ideally would have several languages available.

Youth Outreach: 40 people gave input to Verify game prototype and it is being incorporated. Moving into marketing (SEM, SEO, social media, schools). Release date 9/1,

please share link then, and connect any high school history/social studies teachers to the team.

Programs: Yes on 15 campaign underway; looking for school board and city council endorsements. Bill has a presentation for business or community orgs.

Voter Services: “Are you registered to vote at your current address?” bookmarks being distributed by the library, and may add food bank and chamber of commerce. Will track usages of bit.ly/QR code voter registrations. Ken has posters and stickers available. ROV has voter registration trainings on Mondays and Fridays at 10am and 3pm (45 minutes), highly recommended.

Question about ballot harvesting placed on agenda for next meeting.

Doris has voter registration buttons and Voter’s Edge bookmarks at her home, available to distribute.

Succession Planning: We need to ensure we have an open and transparent process for considering new ideas; this will ensure we don’t shut out new members and potential volunteers. Courtenay volunteers to administer a spreadsheet to add items to the meeting agenda to discuss.

Voter’s Edge: Will start populating data in the next weeks.

Should and how could we acknowledge longtime friends of the League who passed recently? Discuss at next meeting.

Agreed to move next board meeting to Saturday September 19th at 10am due to forum scheduling.

Meeting adjourned at 6:50 PM.