

LEAGUE OF WOMEN VOTERS ALAMEDA
February 15, 2018 BOARD MEETING MINUTES

Board Members attending: Marian Breitbart, Ruth Dixon-Mueller, Cynthia Silva, Doris Gee, Keasha Martindill, Karen Butter, Kate Quick, Georgia Gates Derr, Ken Werner, Sally Faulhaber, **Absent:** Juelle-Ann Boyer, Doug Neu, Felice Zensius **Other members attending:** Mari Clark, Susan Hauser

Call to Order – By president Georgia Gates Derr– 7:06 p.m.

Minutes: January 27, 2018 Board Minutes accepted and filed with changes. January 27, 2018 Program Planning Meeting minutes accepted and filed with no changes.

Treasurer's Report – Marian Breitbart - Accepted and filed for audit. (Handout) Keasha Martindill proposed a budget item of \$500.00 for a videographer and related expenses to film LWVA forums and presentations to build our audience on Facebook. It will also help voter education. Karen Butter moved and Kate Quick seconded budget item. MSP The budget deadline is March 10, 2018.

Administrative Update/Calendar – Georgia Gates-Derr – Review of updated calendar and reminders.

LWVUS Program Planning Report due March 1, 2018 will be submitted as distributed with addition of gun control to priorities.

LWVBA Program Planning Report due March 12, 2018. Kate Quick moved and Keasha Martindill seconded support for the Bay Area League's stated priorities for 2018-2020 of housing, transportation and climate change. MSP Sally Faulhaber to submit to LWVBA.

LWVA Program Planning at Annual Meeting – member's recommendations due April 23, 2018. LWVA will need to amend the housing position at Annual Meeting to incorporate recommendation on Universal Design. Juelle-Ann Boyer to make a presentation in May. National Convention, June 28-July 2018 in Chicago. Ken Werner and Georgia Gates Derr will be attending, with consideration of others for LWVA's third delegate.

Committee Reports

Action – Karen Butter. Meeting was held on January 31. Four state measures will be on the June ballot. Other ballot measures are to increase the bridge fees for the metropolitan bridges. There may be a General Obligation Bond for the city to fund infrastructural improvements, to be decided at the February 22, 2018 City Council meeting. Nothing new to report on charges relating to hiring of Fire Chief. The "Make It Fair" act is now called the California Schools and Local Communities Funding Act of 2018. LWVC is part of a statewide coalition to gather signatures to place it on the November 2018 ballot. **Georgia Gates Derr** presented information on the initiative and the challenge of obtaining 1 million signatures (600,000 valid). State PTA will take a position; LWVA will seek endorsement of Alameda City Council and AUSD.

Communications Committee – Keasha Martindill - The Facebook engagements and likes numbers continue to increase. We continue to improve the content and to pull readers in. Please continue to give the committee ideas. New member, Michala Kazda.

Fundraising (MYPO) – Ruth Dixon-Mueller (for Doug Neu) –Event date change to Thursday April 5, 2018 5:30-7:30pm at Elks Lodge. Raffle and auction items are being gathered; PO speed-dating slots are filling up. Tickets are being sold. Volunteers welcome!

Membership – Doris Gee - We continue to attract new members. Renewals are still lagging; we are down to 130 members from about 170 in December. Doug is working on the membership database which was updated January 31 as final cutoff date for active status at LWV. Gathering for new and potential members is scheduled for Feb. 18 at the home of Linda Garvin.

Nominations Committee – The slate of nominees for 2018-2019 is now complete (six officers, eight additional board members) with the exception of the three non-board members of the nominations committee who have not been selected.

Program/Forums – Ruth Dixon-Mueller – Forum with panel on the Cost of Campaigning in Alameda will be held on February 22, 2018 at the Phoenix. Panelists Jeff Mitchell (journalist), Maplight, Doug Linney (campaign advisor), Jane Sullwold (former City Council candidate); organized by Michele Ellson with Karen Butter and Juelle-Ann Boyer.

Youth Outreach – Report from Alice Fried – Third annual Scholarship Speech Tournament (on immigration reform) will be held on April 13, 2018, 5:00-6:30pm at CofA. The awards will be for \$1000 and \$500.

Voter Service – Ken Werner – Ken met with Juelle-Ann Boyer for a review on the forums. They will meet monthly. The jobs have been split up and things are going well. Election forum dates will be April 26, May 3 and 10.

Political and Proud - Georgia Gates-Derr – We are encouraging all to attend the event on February 21, 2018 at Encinal High School.

Bay Area League Day – Sally Faulhaber – The meeting at Laney College, February 3, 2018 went well. The ABAG merger is a work in progress; not likely to happen soon. Sally provided a handout to all with the particulars.

New Business, News, Announcements

Michele Ellson was nominated as the new Program Chair, seconded by Marian Breitbart, approved
Karen Butter is attempting to have the City Council to release the report for the hiring of the new fire chief.
LWVA Annual Meeting and luncheon Sat. June 23, 2018 at Otatez

Adjourned 9:05pm
Cynthia Silva, Secretary