

LEAGUE OF WOMEN VOTERS ALAMEDA
October 19, 2017 BOARD MEETING MINUTES

Board Members attending: Marian Breitbart, Ruth Dixon-Mueller, Cynthia Silva, Keasha Martindill, Doris Gee, Ken Werner, Georgia Gates Derr, **Absent:** Juella-Ann Boyer, Sally Faulhaber **Other members attending:** Mari Clark, Rachel Wellman

Call to Order – By president Georgia Gates Derr– 7:00 p.m.

Minutes: September 21, 2017 Board Minutes accepted and filed after 3 corrections.

Treasurer’s Report -Accepted and filed for audit. (Handout) We are exploring directors and officers insurance coverage for some of the board members. This is recommended by the state (LWVC). Fiscal Report is due to members October 28, 2017.

Administrative Update/Calendar – Georgia Gates Derr – The board was encouraged to sign up for Action Alerts from LWVC and national. The Event Schedule and Administrative Calendar were reviewed. The three revised LWVA policies are now posted online. The current co-sponsorship policy stands. Reviewed board contact information: this can be incorporated onto our smart phones in case we need to make contact while traveling. Discussed feedback from the LWVA Leadership training workshop run by Lianne Campodonico, LWVA advisor. All considered it very good. Karen Butter submitted a nomination letter to honor Honora Murphy as the Lifetime Achievement recipient and she was selected for her 50 years of advocacy for children, education and Alameda libraries.

Committee Reports –

Action - Ruth Dixon-Mueller reported for Felice Zensius and Karen Butter - The next meeting is scheduled for November 1, 2017. There are plans to meet with the City Clerk in reference to the campaign finance study. Ruth read a statement from the LWVA presented to the City Council on October 17, 2017 requesting an independent review of the process of hiring the Fire Chief, given the controversy about undue influence on the City Manager.

Communications Committee – Keasha Martindill The new Voter editor Rachel Wellman attended. Discussed continued use of the various types of media available to the LWVA to communicate to those visiting our website, Facebook, and newsletters. The old website service with the state league is being terminated. The new deadlines for articles and E-Blast are 10 days before e-blast or Voter is distributed. Douglas Neu is helping and receiving training from Keasha. E-blasts are going out to 400+ recipients.

Fundraising (MYPO) - This year’s event will be held on March 29, 2018 from 5:30-7:30 pm at Elks Lodge. Douglas Neu has volunteered to be the new chair of the MYPO. The first organizational meeting will be November 19, 4-6 pm at Panera, South Shore.

Healthcare – Shubha Fanse provided a written report from the October 11, 2017 meeting. The program will be on hold for the next year due to a poor turnout at the August 30 program. A new Medicare card is coming out in April 2018. They discussed SB17 and the Affordable Health Care Act. No new information on single payer.

Membership – Doris Gee continues to have tea and coffee events to meet the new members. They are still working on a new member booklet. Public officials will be encouraged to join. There was a good turnout at the Linguini’s social on October 18, 2017. We are looking for a host for the holiday potluck to be held on December 3, 2017. Management of national database has been turned over to Doug Neu from Shubha Fanse.

Program/Forums – Patricia Young has resigned as the chair of programs and forums due to heavy commitments. She will assist us as needed. Ken Werner reported that LWVA is presenting a community forum on November 9, 2017, 7:00-9:00 pm, What’s Happening to our Voting Rights?” at Elks Lodge, Lodge Room, 3rd floor, co-sponsored with the Oakland LWV.

Youth Outreach – Alice Fried sent a written report on the LWVA/COA Internship Program and the LWVA/COA Civics Scholarship Program. More Youth Outreach Volunteers are needed. The Scholarship Speech Contest will be held on April 13, 2018. The awards will be for \$1000 and \$500. Three college credits can be received and they are transferable.

Voter Service – No report.

Voter’s Edge – No report. **Voter Outreach** – No report.

New Business, News, Announcements

Felice Zensius moved and Doris Gee seconded a motion to appoint Douglas Neu to the Board of Directors as the Fundraising chair. MSP.

Nominating Committee members are: Kathryn Saenz Duke, Anne Spanier, Gayle Thomas, Kate Quick and Ruth Dixon-Mueller. The first meeting is to be held in November.

February 3, 2018 Bay Area League Day will be held at Laney College, 9:30-2:30; theme is regional governance

Adjourned 8:35pm

Cynthia Silva, Secretary