

LEAGUE OF WOMEN VOTERS ALAMEDA
BOARD MEETING MINUTES, February 17, 2022
Virtual Meeting Online via Zoom

Board members present: Keasha Martindill, presiding; Ashley Lorden, Karen Butter, Anna Crane, Doris Gee, Jeff Cambra, Irene Dieter, Ken Werner, Susan Hauser, Carol Kasperek, Linda Bytof. **Other members present:** Ruth Dixon-Mueller, William Smith, Lianne Campodonico, Mari Clark, Barbara Simon Harris.

Call to order: Keasha Martindill called the meeting to order at 7:07 PM. Susan Hauser moved, Doris Gee seconded, and we approved the agenda. Anna Crane moved, Doris Gee seconded, and we approved to accept the consent agenda.

VP Admin's Report: We conducted our legislative interview with Representative Mia Bonta and 2 staff members; they expressed they're open to requests from us. We will likely schedule a legislative interview with Senator Nancy Skinner and are open to additional volunteers to help conduct it – new members welcome also. LWVUS Survey received input from Board Members and is ready to submit; members mention that they hope to find out how this survey is used. Both the National and Bay Area Leagues will be hosting conferences in June and we'll be looking for delegates to represent us. Bay Area League Day is coming up on 2/19 over Zoom with the theme Solving for Housing. LWVC lawn signs pointing to Voter's Edge must be ordered ahead of the election or they may run out of supply. Several attendees expressed interest, so we'll order 10 to split to be distributed by Doris.

DEI Moment: The City of Alameda actively supports the purchase of electric cars, something generally only accessible to upper-income residents, because of their reduced environmental footprint. The City does not provide the same support to alternative transportation methods more accessible for low-income and younger residents, such as cargo bikes, e-bikes, and electric scooters, which have additional advantages of much better environmental performance, as well as reduced parking footprints and supporting local businesses which sell and maintain them. How can we advocate for our whole community's interests despite not representing the same demographic diversity?

Action Committee Report: We expect a school bond measure to soon be introduced and we need to research to determine if we support it. Alan presented an idea to reduce barriers to running for office by providing more free exposure opportunities for candidates. We are considering how to get more publicity for that, and for our work on Campaign Finance Reporting and other materials, including creative ideas. We discussed types of social media outreach we could do, and considered that if we want to reach young people on TikTok we would need video editing resources.

Treasurer's Report: We have current year (until 7/1) budget available for asks, and we also need to plan for next year's budget so that it reflects our needs and priorities. Please

reach out to communicate each committee's needs. Idea to possibly make a donation to a sister league working to fight voter suppression in areas where disenfranchisement is a major issue. We will gather more information on this and add it to our next agenda.

Good of the Order: 4/16 Spring Festival event at Alameda Point could be a good opportunity for tabling; we will try to register. The Alameda County Council is following up with Alameda ROV to determine how they will implement the CA Voter's Choice Act.

Keasha adjourned the meeting at 8:24pm.