

LEAGUE OF WOMEN VOTERS ALAMEDA

January 19, 2016 BOARD MEETING MINUTES

Board Members in Attendance: Juelle-Ann Boyer, Marian Breitbart, Georgia Gates Derr, Ruth Dixon-Mueller, Shubha Fanse, Alice Fried, Dorothy Kerwin, Robby Kiley, Keasha Martindill, Anne McKereghan, Kate Quick, Anne Spanier, Deborah Wright2

Board Members Absent: Mari Clark, Ted Frey, John Spangler, Gayle Thomas, Lisa Yap

Other Member(s) in Attendance: Karen Butter, Lianne Campodonico, Katie Cameron, Felice Zensius

Call to Order – Alice Fried – 7:04 p.m.

Minutes: November minutes accepted with correction and filed for audit.

Treasurer's Report accepted and filed for audit

COMMITTEE REPORTS

Programs: Alice Fried reported on behalf of the committee. General membership meeting scheduled for Jan 28 Alameda Hospital Room C, Feb 4 Loni Hancock What Lies Ahead, Mastick Senior Center 7pm; March 16 Human Trafficking 12-1 College of Alameda (COA) co-sponsors AAUW, COA, April 7 A Better BART Alameda Free Library in planning stages co-sponsor Gayle Payne. LWVA participation in the Kiwanis Chili Cook-off was discussed. It was determined there was not time to participate this year but the LWVA should consider it for 2017.

LWVUS: Alice Fried Bay Area League Day 2/6 Key Note Speaker Senator Jim Bealle. League Easy Web (LEW) a new website being implemented by National for all local chapters is being rolled out. The Communications committee will be managing the process. MTA, Lianne Campodonico, raised the issue of confirming the ability to archive past Voters.

Communications: Georgia Gates Derr reported team will be contacting chairs regarding providing information for the website. Letterhead with new logo is being produced and will be distributed to the board. The committee will be implementing the latest Publisher program to continue to improve flyer production.

MailChimp, Keasha Martindill reported the delivery is now at 100% and usage continues to be above industry standards.

Alice Fried reiterated the Communications Policy and the importance of all communications being processed through the team. All Chairs must forward communication requests to Georgia Derr who will manage review/distribution with the team.

Live Twitter Feed Policy (New) Alice Fried and Katie Cameron presented policy forward to local and state chapter proposing policy on live tweeting. The board discussed the policy and how it impacts the dissemination of information under the League Speaks with One Voice. After lengthy discussions *a motion was made seconded and unanimously carried that LWVA does not perform live event posts until leadership has the opportunity to contact National to see if a stance has been taken (on live event posts) and then evaluate that stance and make a decision if it is appropriate for this organization .*

The board also discussed the importance of following internal protocol when submitting a policy for consideration.

Membership: Ruth Dixon-Mueller reported LWVA has 2 new members, but unfortunately lost a member with the passing of Arthur Lipow bringing us to 137 members. 101 of these members have renewed at this time.

Nominating Committee: Ruth Dixon-Mueller reported the committee has met 3 times, nothing to report at this time.

Voter Service: Dorothy Kerwin discussed forums for the June 7 Primary Election. It was determined a single forum was more valuable as there is only one Proposition proposed for the ballot at this time. Time and location to be determined, Mastick Senior Center on May 12 was proposed. A request for volunteers to assist in distribution of voter registration forms was made. This is an ongoing program the League participates in and it provides a revenue stream, though quote small, to the chapter. Lianne Campodonico informed the board Smart Voter is transitioning to Voters Edge; timing of transition is to be determined.

Kate Quick advised the ACC is working on a contract with ROV to include educating on online registration.

Student Pre-Registration: Anne Spanier reported they are looking at later dates for registration which would allow presenting current ballot information when teaching online resources to students. Additional volunteers to assist in the training was requested.

Fundraising/MYPO: Deborah Wright reported invitations to the elected officials have been mailed. Members will be receiving a mailing with tickets and requests for volunteers, food and silent auction gifts. The board was encouraged to recruit volunteers for the event.

Action: Felice Zensius and Karen Butter distributed the position questions on the Money in Politics Position. Six LWVA members participated with other local chapters on the consensus meetings to ensure our local voice is heard. Felice provided the board with a summary of the process and how the responses were determined. Karen explained the value these policies provide when legislation is being developed. A request was made of the board to approve the responses as presented from the meeting. *A motion was made seconded and unanimously carried that LWVA accept the recommendations on Money in Politics as presented by the Action committee.*

BOARD ORGANIZATIONAL MATTERS

Updated Local Positions: Ruth Dixon-Mueller distributed the committees' updated local positions. The board agreed to present the updates to members at the January 28 general meeting for review and discussion prior to voting at the Annual Meeting in June. *A motion was made seconded and unanimously carried that LWVA accept the changes to local positions as presented for.*

ONGOING BUSINESS

Open Primary Study: Anne Spanier reported she will be reaching out for volunteers at the January 28 meeting to continue on a research study.

Youth Outreach/LWVA Debate: Alice Fried reported COA is partnering with LWVA on the debate and will be providing space, resources, credit and media rollout on the event. The debate is now scheduled for April 15. School participation is increasing and includes a team from Girls Inc.

ACC Update: Anne Spanier reported on leadership training materials ACC has available for chapters in addition to the support of our MTA.

Book Club: Anne Spanier reported the book club will be discussing the Founding Mothers at the next meeting.

First Friday Dinner: February 5th at Pier 29

ADJOURNED 9: 19