

LEAGUE OF WOMEN VOTERS ALAMEDA
January 18, 2018 BOARD MEETING MINUTES

Board Members attending: Marian Breitbart, Ruth Dixon-Mueller, Cynthia Silva, Doris Gee, Keasha Martindill, Doug Neu, Karen Butter, Georgia Gates Derr, Ken Werner, Sally Faulhaber. **Absent:** Juelle-Ann Boyer, Kate Quick, Felice Zensius. **Other members attending:** Mari Clark. **Guest:** Lianne Campodonico

Call to Order – By president Georgia Gates-Derr– 7:00 p.m.

Minutes: November 16, 2017 Board Minutes accepted and filed. No changes.

Treasurer's Report -Accepted and filed for audit. (Handout) Ruth Dixon-Mueller moved that LWVA contribute \$40.00 to the LWVO for the shared-cost of renting an Action Alley booth at the Women's March. Seconded by Doris Gee. MSP

Administrative Update/Calendar – Georgia Gates Derr – The board reviewed the updated calendar. LWVA will be participating in the Women's March in Oakland on Sat. Jan. 20 and registering voters at the event. General membership program planning meeting (national and local) is scheduled for Sat. Jan. 27 from 1:00-3:00. Bay Area League Day event in Oakland is on Sat. Feb. 3.

Committee Reports –

Action – Karen Butter The committee will meet on Jan. 31. Ruth Dixon-Mueller and Michele Ellson are working with the Action Committee on the Feb. 22 forum on campaign finance in Alameda. Expenditures and contributions data for the coming elections are not likely to be available on the City website before June. Four state ballot measures have been identified so far for the June primaries. November elections will include an Alameda Rent Stabilization measure (inserting current ordinance into City Charter) and The "Make It Fair" measure regarding Prop 13. LWV will be gathering signatures statewide in collaboration with other groups. LWVA members will be encouraged to participate; LWVA will outreach to local parents' groups in the schools to participate in the campaign.

Communications Committee – Keasha Martindill - The goal is to increase the number of readers and attendees at LWVA events. The Facebook engagements and likes numbers have increased. We continue to improve the content and to pull readers in. Please continue to give the committee ideas. We are looking for videographers for the forums with possible live-streaming and to add event videos to our website and Facebook as a community service.

Fundraising (MYPO) – Doug Neu -This year's event is scheduled for March 29, 2018 from 5:30-7:30 pm at the Elks Lodge. Next MYPO planning meeting is Sun. Jan. 21. Things are coming together. Tickets will be mailed soon. Raffle and auction items are being solicited. Print invitations will go out soon to the top 50 officials for the speed meeting appointments.

Membership – Doris Gee - We have six new members. Doug is updating LWVA's national membership database with renewals and leadership changes; data are to be submitted to national on Jan. 31. Nonrenewing members will be made "inactive" and must be reactivated when they renew. We currently have 97 renewed members; need 101 by Jan. 31 to ensure three-person voting representation at LWV conference in June 2018. A Sunday afternoon gathering for new members will held in February or March.

Nominations Committee – The committee has been meeting regularly and will make a preliminary report to Board in Feb.

Program/Forums – Ruth Dixon-Mueller –Cost of Campaigning in Alameda forum scheduled for Th. Feb. 22 at Phoenix Workspace.

Youth Outreach – Report from Alice Fried – The High School Scholarship Speech Contest will be held on Fri. April 13 at the College of Alameda. Alice sent a sample letter requesting donations for the program from LWVA members. Georgia proposed that we not solicit members this year but send a letter in Fall 2018. The awards will be for \$1000 and \$500. Three college credits can be received and they are transferable. Alice will be encouraged to solicit grants from organizations. LWVA could make up difference this year between cost and possible grants. Event will be mentioned in MYPO letters to members.

Voter Service – Ken Werner – Ken will meet with Juelle-Ann Boyer to review the pre-primary election forums, scheduled for Thu. April 26, May 3 and May 10 at Mastick, Temple Israel and Phoenix Workspace. Ken is now co-chair of Voter Service committee.

Political and Proud event - Georgia Gates Derr – Due to the potentially partisan nature of the event and/or speakers, LWVA cannot co-sponsor the event or provide monetary assistance. We are encouraging members to attend the event on Feb. 21 from 6-8 PM at Encinal High School and to contribute as individuals if they wish. LWVA will participate in the event with an information table plus staffing a REGISTER TO VOTE station.

Bay Area League Day – Sally Faulhaber – The event will be held at Laney College, Feb. 3, 9:30-2:30. Theme is regional governance. Sally provided a handout with the particulars.

New Business, News, Announcements

LWVUS Convention June28-July 1 Chicago - LWVA will have 3 delegates attending; Georgia will attend – open invitation to others.
LWVUS Convention Award "high impact visibility" – Georgia will nominate Keasha Martindill/LWVA Communications Team
LWVA Annual Meeting and luncheon Sat. June 23, 2018 at Otaz

Adjourned 9:00pm
Cynthia Silva, Secretary