

LEAGUE OF WOMEN VOTERS ALAMEDA
BOARD MEETING MINUTES, May 16, 2024
Alameda Hospital

Board members present: Anna Crane, presiding; Ashley Lorden, Susan Hauser, Anne McKereghan, Jeff Cambra. **Other members present:** Neil Rubenstein, Susan Gonzales, Paula Rainey, Linda Bytof, Linda Lyons-Justus.

Call to Order: Anna Crane called the meeting to order at 7:05 PM. Anne moved, Ashley seconded, and we approved to accept the consent agenda and previous meeting minutes.

Neil shared an opportunity for us to co-host an event on the “Medicine Man” movie at Mastick Center, which we’ve agreed to promote to our members based on alignment with our platform on extending healthcare. Anna also shared an event we’ve agreed to partner on about Election Protection. We talked about advertising events like these on social media and possibly through screens at local businesses called [Digifli](#), which may offer free promotion for nonprofits. Also in events, Irene is organizing our entry for the 4th of July parade.

Annual Meeting: We heard from the State League that we should hold off on bylaw changes related to the league’s membership changes, but will proceed with our proposed bylaw change to reduce the nominating committee size.

Youth Outreach: We are looking for both paid (writing VerifyIt! questions) and volunteer (UX designer, FE engineer, social media manager) help, and could also really use more committee members. We’re excited to host a workshop at the National Convention next month, where we’re sending our intern to report on our Student Advisory Committee. The students are organizing an upcoming Housing Forum event in Alameda. We have many students interested in joining the SAC for next year, and we’ll continue our internship program this summer with a social media focus, and next autumn working on voter registration. We’re also doing regular voter registration programs for high schoolers. Additionally, Linda gave a radio interview discussing our programming which we’ll put on our website.

FY25 Budget: Susan moved and Jeff seconded that we accept the proposed budget for the next year, which shows us with a deficit – but we have underspent what we budgeted in the last few years. Starting next January, we won’t be able to accept donations when people join/renew so we’ll need to be more intentional about fundraising.

Membership: We tabled at the Spring Shindig and signed up for 3 more events. We’ll especially need volunteers at the Park St Festival July 27-28, and will also be at Blues, Brews, BBQ, and Alameda Pride. We talked about adding links to become an LWVA member next time we print bookmarks.

Open Floor: Anne is coordinating a meal train for our longtime member Kate Quick who is home from the hospital, reach out to her to bring a meal.

Anna adjourned the meeting at 8:25pm.