

**LEAGUE OF WOMEN VOTERS ALAMEDA**  
**November 16, 2017 BOARD MEETING MINUTES**

**Board Members attending:** Marian Breitbart, Ruth Dixon-Mueller, Cynthia Silva, Keasha Martindill, Doug Neu, Karen Butter, Felice Zensius, Georgia Gates Derr, **Absent:** Juelle-Ann Boyer, Sally Faulhaber, Ken Werner, Doris Gee, Kate Quick **Other members attending:** Mari Clark

**Call to Order** – By president Georgia Gates Derr– 7:05 p.m.

**Minutes:** October 19, 2017 Board Minutes accepted and filed after corrections.

**Treasurer’s Report** -Accepted and filed for audit. (Handout) We are exploring insurance coverage for some of the board members as recommended by LWVCA. Options were reviewed; no action was taken.

**Administrative Update/Calendar – Georgia Gates Derr** – The board reviewed the updated calendar. General meeting to recommend local and national program priorities will be held on Sat. Jan. 27, 2018, 1:00-3:00 PM at Alameda Hospital.

**Committee Reports**

**Action – Felice Zensius and Karen Butter** The committee met on November 1, 2017. All LWVC-supported bills were passed by the legislature. The “Make It Fair” effort is still ongoing. Phone calls are being made for an informational poll. There are plans to meet with the City Clerk in reference to the campaign finance study. Topics discussed were Campaign Disclosure, Transparency, full disclosure of newspaper ads, city council members conflict of interest with builders, Sunshine Committee position. Juelle-Ann Boyer and Michele Ellson to organize forum on cost of running for office for Feb. 2018.

**Communications – Keasha Martindill** - The old website has been terminated. Old pages have been reserved. Jan Greene is a new member on the committee. Facebook ad reached 4000 users and there were 53 engagements. The page likes increased to 548. We will use the site for future programs. The newsletter deadline for next month is December 18, 2017. The E-Blast deadline is November 24, 2017. Our E-Blast readership is exceeding the average of other sites. 453 readers. Douglas Neu is helping and receiving training from Keasha. Next meeting to be held November 30, 2017.

**Fundraising (MYPO)** - This year’s event will be held on March 29, 2018 from 5:30-7:30pm at the Elk’s Building. Douglas Neu is chair of the MYPO. The first organizational meeting will be November 19, 2017.

**Membership – Ruth Dixon-Mueller reported for Doris Gee** - It is membership renewal time. Packets will be mailed out in early December. Three new members came to a meet-up at Peet’s. A mentor/buddy system will be developed for new members. Doug is working on the membership database; national system is not easy to work with. The goals are to purge prior information for non-members and update the leadership board.

**Nominations** – The committee met on November 7, and 16, 2017. They will meet again in December.

**Program/Forums – Ruth Dixon-Mueller** – Reported on No. 9 voter suppression forum. Looking for locations for three Voter Service forums April 26, May 3, May 10. Next event: Campaign Finance in Alameda, Feb. 22, 2018 sponsored by Action Committee.

**Youth Outreach** – No new updates. The Scholarship Speech Contest will be held on April 13, 2018. The awards will be for \$1000 and \$500. Three college credits can be received and they are transferable.

**Voter Service – Ruth Dixon-Mueller for Juelle-Ann Boyer** – Primary election forum dates to be April 26, May 3 & 10.

**Voter’s Edge** – No report. **Voter Outreach** – No report.

**New Business, News, Announcements**

February 3, 2018 Bay Area League Day at Laney College, 9:30-2:30.

Adjourned 8:48pm  
Cynthia Silva, Secretary