

**LEAGUE OF WOMEN VOTERS ALAMEDA**  
BOARD MEETING MINUTES, November 19, 2020  
Virtual Meeting Online via RingCentral

**Board members present:** Susan Hauser, presiding; Anne McKereghan, Ashley Lorden, William Smith, Karen Butter, Anna Crane, Laura Kinley, Ken Werner, Keasha Martindill, Doris Gee, Sally Faulhaber, Kate Quick, Barbara Price. **Other members present:** Ruth Dixon-Mueller, Mari Clark, Marilyn Ng, Cindy Shine.

**Call to order:** Susan Hauser called the meeting to order at 7:04 PM.  
Kate moved and Doris seconded to accept consent agenda.

**President's Report:** We are proud that Alameda had 80% voter turnout this past election. The media company contracted by Alameda County Council to encourage Alameda turnout reports that our campaign was very successful and benefitted from help from Wendy on our communications committee. We received the second disbursement from the Shuler-Heimbürger Family Fund as general purpose funds. Voters Edge had great participation, especially in Alameda, with 88% candidate participation by our LWVA volunteers Ashley and Jenn. We received an offer to provide a speaker about how to get involved in redistricting. We heard about a Youth Intern program in Berkeley that is structured for interns to help in different areas and has been successful for them.

**Report on Alameda General Plan 2040:** Andrew Thomas and Sarah Henry from the City of Alameda presented <https://www.alameda2040.org/>, asking us to read the plan, do the surveys (2000 so far), submit ideas, and encourage our networks to do the same. Submit by December to have ideas incorporated in the next draft, but will continue to be open for revisions after that. Past comments have meaningfully influenced the plan, which will dictate all city budgeting and programs for the next 20 years!

**Budget Committee Report:** We will have a surplus for this year; we recently received 2 \$500 grants and continue to spend less than expected. We need input from each committee for next year's budget. Direction requested on where to keep our funds (checking vs savings vs money market) and staggered CDs were suggested. We agreed we shouldn't plan on in-person meetings until the vast majority of attendees would be comfortable attending in person -- no hybrid format. An idea suggested to consider investing in purchasing a sound system. In the past, we have co-sponsored an inauguration party with the library, but a drive-in program would be the only safe option and presents logistical challenges. We may consider a virtual event -- Karen, Anne, and Ashley volunteered to follow up on that.

**Programs Committee Report:** The committee will pursue putting together a redistricting program for the Spring. Also, Alan Mann is possibly interested in a campaign finance reform.

**Youth Outreach Committee Report:** VerifyIt has gained trademark protection. Felicia Vargas from AUSD helped introduce the game to students, and a class project will assist with social media outreach. The committee will consider a youth internship program. Suggestion that another target group for learning about fake news is seniors, and Doris has a contact she will share.

**Action Committee Report:** Analysis ongoing on what works for campaign finance reform, will determine what we might propose in Alameda.

**Nominating Committee Report:** Had first meeting and started planning. Anne recused from committee as a likely nominee for President; Ken has stepped up to fill in the spot. Please send ideas and suggestions of members who may be interested.

**Good of the Order:** Several members attended a webinar today; visit <https://www.nationalpopularvote.com/> to volunteer (CA has already adopted the policy, but other states need support). Mari will help with our document archival. The fundraising board position is potentially being expanded to a broader League development scope.

Holiday party is on 12/4; next meeting in January.

Susan adjourned the meeting at 8:35pm.