

**LEAGUE OF WOMEN VOTERS ALAMEDA
OCTOBER 20, 2016 BOARD MEETING MINUTES**

Board Members attending: Marian Breitbart, Mari Clark, Georgia Gates Derr, Ruth Dixon-Mueller, Alice Fried, Patricia Young, Cynthia Silva, Doris Gee, Felice Zensius **Absent:** JuelleAnn Boyer, Lisa Yap, Karen Butter, Dorothy Kerwin, Keasha Martindill
Other members attending: Maria Dominguez

Call to Order – Alice Fried– 7:03 p.m.

Minutes: September minutes accepted and filed for audit.

Treasurer’s Report -Accepted and filed for audit.

Committee Reports

Communications Committee – Georgia Gates Derr reported that a letter written by Karen Butter and Felice Zensius on Measure B1 was in in the Letters to the Editor of the Alameda Sun on 10/20/16. An additional letter has also been sent to the editor on Measure K1.

JuelleAnn Boyer has been selected as the Volunteer of The Year by the Alameda Social Services Human Relations Board. A reception will be held on October 27, 2016, 6:30pm at the Elks Club.

Discussions and review of local issues will continue on Money & Politics and the Alameda Hospital progress.

Scheduled for June 27, 2017 is a Health Care Program on the Alameda Health Care System with an Alameda County Board Supervisor in attendance.

Social media is having a good reception from the public; Twitter and Facebook have a high number of hits. Patty Young and Lisa Yap will be looking for a new platform for a public face that is easy to update. It would also be one that the members can log onto. This is a major investment that needs to be studied. The Dropbox is working well. It is a good place to maintain the LWVA records. To keep the site current, the information needs to be submitted to the communications team to post letters, update measures, share upcoming programs etc. All areas should update their interest area as an example; the Book Group.

Membership – Doris Gee held a tea and 16 members attended; 8 were new. We have 162 members. Please send potential names for membership to Doris. Discussions were held on how to engage in the many committees. She will be holding two meetings a month at Peet’s at Nob Hill. Met with Shubha Fanse for cross-training on updating the national membership.

Voter Service – Beth Henry has been distributing the Easy Voter Guides.

National Voter Registration Day - Maria Dominguez chaired the event on Sept. 27 at the Library. Registered about 20 citizens; 7 on the library computer. Handed out information, stickers and answered questions from the public. Voter information was needed for Tagalog and Vietnamese languages.

Voter’s Edge – The site is continually being updated as information is received on the candidates and measures.

Youth Outreach – The Speech Contest to be held at the College of Alameda on April 22, 2017 will involve 16 students. The topics TBD will be LWVA sanctioned topics. The event provides the opportunity for the college and high school students to work together. They can receive college credit for their participation. \$2000 is need for the speech contest expenses.

Voter Outreach – Kudos to Ruth Dixon-Mueller, Dorothy Kerwin and JuelleAnn Boyer for their work on the forums. The forums had great attendance. Suggested that there is a need to know who the candidates are and how they are contacted and identified. E-mail and phone calls are used to confirm the forum dates. It was suggested that JuelleAnn and Dorothy discuss with the LWVA board on the process of contacting candidates.

Program VP – Patty Young reviewed the topics and venues for the forums to begin Jan. 2017. The first will be Inauguration Day at the Main Library on January 20, 2017 to cohost a TV-watching event with the Friends of the Library. On August 26, 2017, it will be Women’s Equality Day. We are hosting this event with Girl’s Inc. Patty is seeking assistants, organizers, social media contacts, and “event elves.” Shubha Fanse and Rose Chastain have volunteered to be part of her committee.

Board Organizational Matters. – Keep the information available to the public, using letters, pros/cons events, and forums. We need to keep the community engaged. **Educate – Register – Vote.**

Announcements -November 19, 2017 from 2:00-4:00, Rachel Bernhard will conduct a post-election talk. Holiday Potluck, December 11, 2017 at the Fanse home.

MYPO- First meeting to be held in November.

New Committee Chairs: Need a chair for First Friday’s.

New Business - None

Adjourned 8:45pm

Cynthia Silva, Secretary