

**LEAGUE OF WOMEN VOTERS ALAMEDA**  
BOARD MEETING MINUTES, October 22, 2020  
Virtual Meeting Online via RingCentral

**Board members present:** Susan Hauser, presiding; Anne McKereghan, Ashley Lorden, William Smith, Karen Butter, Anna Crane, Laura Kinley, Ken Werner, Keasha Martindill, Doris Gee, Sheila Durkin, Sally Faulhaber, Kate Quick. **Other members present:** Ruth Dixon-Mueller.

**Call to order:** Susan Hauser called the meeting to order at 7:06 PM.  
Ken moved and Doris seconded to accept consent agenda.

**President's Report:** Alameda Museum asked us to count ballots for their Board of Directors; Susan agreed and Ken volunteered to help; compensation \$150.

**Budget Committee Report:** Spending different and lower than expected when we set budget for this year. Committee will restate the budget (perhaps unofficially) for the rest of the year and present at next meeting, and is seeking input from us on what has changed in each area. We will need to consider what events will continue virtually and which will return to in-person in next year's budget. Grant report draft is out for comment and will be submitted tomorrow.

**Development Report:** Examining data from last year's centennial ask with 64 donors; average donation \$118 with donations ranging \$25-\$1000. This year, intending to establish 3 giving levels approximately \$50-200 as suggested donations, potentially with names such as "Suffragist Club," "Volunteer", "Activist," "Organizer", etc. and maybe recognition on our website. Committee will present a recommendation next meeting to include in renewal letters going out in early December (members must renew by end of January).

**Programs Committee Report:** There are 4 themes in Alameda General Plan 2040 that each need input from Alamedans (<https://www.alameda2040.org/>); so far, participation in surveys and town halls has not been representative of lower-income people. (Virtual) electrification forum still in the plans for the spring.

**Voter Services Committee Report:** Registration event at Daisy's, several literature distribution efforts, and calls to the Voter Help Line have all been going well.

**Action Committee Report:** Campaign finance reports are in the works and should be posted soon. 2 League members who are in the Alameda Policing Task Force have helped share our policing forums, and Irene Dieter covered the forums in the Alameda Sun. AUSD Board meetings recently have not been in full compliance with our open government and transparency principles; we have been more involved in the past and would like to identify a member to be our liaison and connect to monitor them and help them improve. Karen volunteered to draft a statement on the recent AUSD subcommittee meeting with <24 hr

notification, and Anne volunteered to help identify potential liaisons. Other Leagues have “trained observers” who monitor and report on local government workings and we can try to develop these people -- who would be interested/engaged but not active in the meeting topics.

**Youth Outreach Committee Report:** VerifyIt has been live for 7 weeks, with 10k games played. It has been harder than expected to reach teachers because they are so busy this year. Recently gave a successful 35-min presentation on our game and League websites to get voter info. Perhaps we can submit this project for some awards?

**Nominating Committee Report:** We have 2 non-board members, but we need 1 more non-board and 2 board members on the committee. Ruth, Doris, and Anne were nominated and expect to get underway in November.

**Holiday Party:** We’ll plan a virtual party -- ideas: ugly sweater contest, cocktail recipe, game, breakout rooms, pet costume contest. We’ll schedule for December 4 5:30-7pm (instead of our First Friday social). Party Planning Committee: Susan, Bill.

**Oakland-Alameda Access Project:** Project to redesign traffic patterns (including direct access from tube to freeway rather than going through Chinatown), we believe in the early stages. They asked to do a presentation for us. We believe Oakland, County Council, and possibly Bay Area Leagues may also take a lead on this, but we are interested in learning more. We can advertise the opportunity to learn and give input on the project to our members. It was asked whether Chinatown CoC is in support of the project -- this had been a roadblock in the past.

**County Council Affidavits:** We have a new volunteer to help us with data tracking on affidavits for the ROV, so we can look forward to receiving reimbursements again soon.

Susan adjourned the meeting at 8:43pm.