

LEAGUE OF WOMEN VOTERS ALAMEDA
BOARD MEETING MINUTES, October 20, 2022
Virtual Meeting Online via Zoom

Board members present: Anne McKereghan, presiding; Ashley Lorden, Karen Butter, Anna Crane, Ken Werner, Susan Hauser, Linda Bytof, Sheila Durkin. **Other members present:** Lianne Campodonico, Faith Weber.

Call to order: Anne McKereghan called the meeting to order at 7:05 PM, but we did not have a quorum of board members and decided to conduct the meeting without any votes.

President's Report: We got a positive response at our Alameda Pride booth with new signups for our newsletter and good conversations. Connected with community group Alameda Filipino Islander X who recently hosted an event; LWVA could potentially table at a future event. Met with Alameda Councilmember John Knox White about his concerns on our statement on Measure E (city council pay) which revealed some gaps in finding information on our website, especially our current board members, which may make it hard to reach us. We may have a phone number on our website that we should verify forwards to current members. A concern was expressed by someone in our community that the way some of the campaign finance data we have published could be perceived as promoting/attacking certain candidates. Though we promote this data in a number of different outlets, the one in question was a newspaper ad which only showed the City Council race with one candidate's fundraising being an outlier. As a group, we have decided and continue to feel it's important to disseminate factual information about local races in all ways that can reach voters, including newspaper ads. We do feel it would make more sense to include all races in each single ad/message to make our intention more clear, whenever possible based on the publication's format. We agree to write a letter to the editor signed by Anne to promote the publicly available sources of campaign finance data we use.

Youth Outreach Report: High school onsite voter registration tabling was very professional and successful, with well-designed posters, easily usable QR codes, and a great reception; kudos to Susan, Linda, Sheila, and our high school intern Cassidy! Linda will include the materials and runbook in our Dropbox for future use. VerifyIt is officially a resource on the CA education website, and we've added questions for Minnesota and Illinois. StudentBono, a grassroots student volunteer group, has created a pub trivia-style version of VerifyIt which we will review. TapRoot is a volunteer organization which invited us to talk about VerifyIt to potentially recruit skills-based professional volunteer help. Cassidy aims to put together a student advisory committee for us to continue getting young peoples' perspective.

Action Report: We have made several more presentations on RCV and continue to get positive feedback.

Good of the Order: The treasurer will explore I Bonds or CDs to hold part of our funds at a higher interest rate.

Anne adjourned the meeting at 8:34pm.