



Ranked-Choice Voting

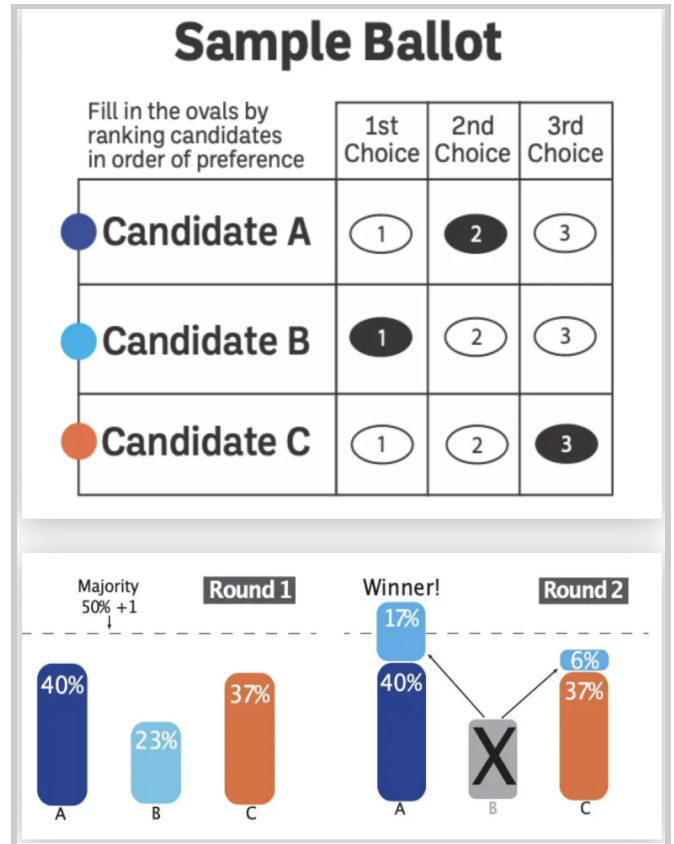


Encourages Positive Campaigning

Under RCV, candidates do not benefit from mudslinging and attacking their opponent because candidates are also vying to be voters' second or third choice. Instead, they share a positive vision with voters. This minimizes toxic and polarizing campaigns. Once elected, the candidates have more incentive to collaborate and compromise.

Promotes Equity

When used in diverse communities, RCV has been shown to produce more representative outcomes. RCV can lessen individual campaign costs by encouraging coalition-building among candidates. It may also provide greater opportunity for lesser-known candidates by eliminating the notion of a "wasted" vote.



Let's give every voter an opportunity to express their unique voice on Election Day.

STRONGER VOICES

With ranked choice voting, candidates — regardless of party affiliation — have an opportunity to be evaluated based on **what really matters**: public policy platforms, and leadership capabilities.

Voters deserve more choices and competitive elections that are not influenced by special interests.

BETTER CHOICES

Ranked choice voting gives every voter the opportunity to participate in a meaningful, **competitive election** no matter how politicians draw the lines.

It's time for a fair way to elect local, state, and national leaders.

ACCOUNTABLE LEADERS

Ranked choice voting upholds **majority rule** and fosters more representative bodies that accurately **reflect the views of the people**, and encourages legislators to work together.

Ranked choice voting gives you a stronger voice by not limiting your vote to one choice.

Learn more at www.lwvalameda.org/ranked-choice-voting.html and www.fairvote.org/rcv#rcvbenefits