

VOLUNTEER WITH THE LWVA'S COMMUNICATIONS COMMITTEE

GOALS AND ACTIVITIES FOR 2018-2019

The overarching goal of the committee is to effectively communicate the work of the League to members and the community. We generate and manage publicity through multiple media channels: our website, twice-monthly emails, the VOTER newsletter, local newspaper releases/advertisements, and social media. Our *serious* goal is to promote LWVA's events, inform local voters about laws and policies, and engage our community members in meaningful, respectful dialogue about matters that affect them. Our *special* goal is to continue the level of fun we've been enjoying working together as a team.

VOLUNTEER OPPORTUNITIES

Join the Communications Committee, or volunteer to be a One Shot Wonder:

- Event Photographer - snap 5-10 digital photos at a League event.
- Research Team - surf the web, read and submit League-related articles.
- Facebook Administrator - post interesting League-related articles; training provided.
- Social Media Enthusiasts - share or exchange information about the League.
- Editing & Proofreading - take out your red pen!
- Writers - web stories, newspaper articles, Letters to the Editor; training provided.
- Town Crier - post/distribute flyers for League events.
- Observer Corps - attend or watch City Council meetings and then fill-out and submit an Observer Corps Form; training provided.
- Graphic Artist - create digital flyers for League-sponsored events.
- Website Manager - post and update content to our website; training provided.
- Email Manager - create email updates to LWVA friends/members; training provided.
- Publicity Manager - submit newspaper releases/advertisements on LWVA sponsored events; training provided.

WHO WE ARE

- Keasha Martindill, Communications Chair, Social Media, Email, and Publicity Manager
- Douglas Neu, Email Manager
- Mari Clark, VOTER Contributor and Quality Control
- Anne McKereghan, Facebook Administrator
- Kate Quick, Facebook Administrator
- Miska Kazda, VOTER Editor
- Lisa Yap and Ert O'Hara, Website Managers

CONTACT

Keasha Martindill at communications@lwvalameda.org.